

# Wargrave News

18, Ridgeway  
Wargrave  
Berkshire  
RG10 8AS  
Tel: 0118 940 3032

February 2011

Dear ,

## WARGRAVE NEWS ADVERTISING – April 2011 to March 2012

Your current advert will end with the March 2011 edition and I am writing to ask if you wish to advertise in the Wargrave News for the coming year.

For the 2011/2012 year, we have been able to maintain our advertising rates for another year. The charges for annual advertising (for ten issues) are as follows:

<b>SIZE based on A4</b>	<b>ANNUAL</b>	<b>MONTHLY RATE</b>
<b>1/20<sup>th</sup> 4.3cm wide x 5.1cm deep</b>	<b>£85</b>	<b>£10</b>
<b>1/10<sup>th</sup> 9cm wide x 5.1cm deep</b>	<b>£165</b>	<b>£20</b>
<b>1/5<sup>th</sup> 9cm wide x 10.6cm deep OR 18.4cm wide x 5.1cm deep</b>	<b>£330</b>	<b>£40</b>

We hope you agree that these are competitive rates and provide a great opportunity to advertise regularly to the entire village and slightly beyond. These rates represent a significant discount from the equivalent monthly rates but they are only available to advertisers who commit in advance for the year.

If you would like to make any changes to your current advert, now is the time to do so. If you need us to help you with this, we can provide this but we may make a small charge depending on the nature of the changes. We prefer advertisements to be sent electronically to [advertising@wargravenews.co.uk](mailto:advertising@wargravenews.co.uk). To make sure that your advert appears completely as you wish, please size it to the dimensions above. The best formats for us are jpeg, pdf, Publisher or Word. If this is not possible hard copy can be sent to the address above.

I would be really grateful if you would let me know your future requirements as soon as possible but at the latest by Friday 25th March. You can do this by writing to the address above, or call me on 0118 940 3032 or by e-mail to [advertising@wargravenews.co.uk](mailto:advertising@wargravenews.co.uk). If I am not available, you can also contact our Treasurer Graham Jones, on 0118 940 6613 or on [grahamdjones@mac.com](mailto:grahamdjones@mac.com).

I do hope that you will continue to advertise with us for what, I trust, will be another rewarding year for you and thank you for supporting Wargrave News.

Yours sincerely,

Sue Ferguson  
Advertising Manager